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THE BOILERMAKER FIJI

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LAMBDA IOTA ♦ THE FRATERNITY OF PHI GAMMA DELTA ♦ PURDUE UNIVERSITY ♦ WEST LAFAYETTE, INDIANA

GRADUATE PROFILE

Morgan J. Burke '75 Returned to Purdue as the Athletics Director 14 Years Ago, after an 18-Year Stint in Industry—Fiji is Big Part of His History and Ancestry, as Well as His Future

Burke Still Loves to Swim and Play Golf When His Hectic Work Schedule Allows

"I better understand today than I did in 1973 that Phi Gamma Delta is not for college days alone," states Purdue athletics director and Phi Gamma Delta graduate brother **Morgan J. Burke '75**.



During his time as a student at Purdue, Burke was consumed by his obligations as a Phi Gamma Delta and a varsity swimmer. Burke, a legacy who's father and brother were both initiated into Phi Gamma Delta, became a Phi Gam because he liked his pledge brothers and those who rushed him. In fact, one of his most memorable experiences of the fraternity includes pledgship as it was the period where he discovered how people react and support each other during good and bad times.

In addition to pledgship, Burke's other memories include home football and basketball games, intramurals, and dinners. According to Burke, the pageantry, color, and excitement of the football and basketball games were terrific. Dinners were an opportunity for the brothers to catch up on the day's events while having a few laughs. And, overall, Burke believes Phi Gamma Delta had their priorities in order, stating, "I think we knew when to study, when to socialize, and when to be part of the campus."

Through his Phi Gamma Delta experiences, he learned about the importance of friendships and their lasting character. Of the friendships he made, Burke continues to have close contact with a group of about 8 of his pledge brothers and their spouses. As it happens, for the past several summers the group has gotten together and "the stories get better with age."

Burke returned to Purdue as the athletics

director after a successful eighteen-year career with Inland Steel Co., where he held the position of vice-president. In his 14th year as athletic director, Burke has seen much success in the Boilermaker's program. Some of the successes Burke has witnessed during his tenure include a women's basketball team national championship, the football team's run of eight bowl games in eight years, and the men's basketball team's unprecedented string of back-to-back-to-back Big Ten Conference championships.

A typical day for this athletic director does not exist. Burke explains that his days begin at 7:30 a.m. and end at about 6:30 p.m. When the Boilermakers are competing, he does his best to attend as many of the games as possible, which results in his on-the-job attendance seven-days-a-week. By category, 50% of his time is spent on human resources and business issues, 10% on participating in various University or Big Ten Conference affairs, 25% on fundraising, and 15% on sports-related activities.

Burke loves his job and enjoys seeing hundreds of talented student-athletes perform at a university that means a lot to him. The biggest accomplishment during his career as athletic director is his work on updating Mackey Arena, which is a huge opportunity for the university.

(Continued on Page 3.)

This Just In...

The Archons have just announced that Morgan Burke has been selected as a 2007 Distinguished Fiji Award recipient. Be on the lookout for more information about this award and the presentation details.

Greg Hales Scholarship Established to Honor Late Purdue Fiji Known for His Wit and Kindness; Level of Giving from His Class Astounds Fundraisers

Nearly \$40,000 Raised to Help Future Undergraduates in Need

At the funeral, the priest said it best when he declared, "Greg Hales was the finest individual I have met in my life." Those are no mere words for a man of the cloth—they are exact and they have impact. He did not say Greg was "one of the finest" or was "a fine" individual, he said Greg was "THE FINEST." It was clear that someone of Greg's reputation deserved to be honored in a long-term manner.

Greg Hales '64 passed away two months after being diagnosed with cancer in the fall of 2006. His Fiji brothers from the mid-sixties remember him as exceptionally kind, very bright, and quick with a good pun. "The thing I remember best about Greg," says Dick Miller '64, "was his tremendous sense of humor. He was a master of the pun. He knew just how to push my buttons. He would make me laugh so hard my sides would hurt."

The guys stayed close, even after graduation. Before e-mail made staying in touch so easy, Dick would gather update letters from all the guys, have his secretary retype them onto a mimeograph form and print the copies, then mail the entire packet to each brother from the class. They also planned reunions for every five years. In these ways, Greg and his classmates remained good friends during the following forty years.

After college, Greg served in the Navy where he was stationed in Vietnam. Then he went to work for Union Carbide in Houston and Connecticut before he was transferred

to Union Carbine's joint venture, UOP, Inc., in the Chicago area. He married his college sweetheart from Purdue, Barb, who was as well liked as Greg—she was a chemistry major and a great lady. They had two sons and a daughter. Barb continues to reside in Crystal Lake, IL and the two sons, Brad and Scott, live nearby in Chicago with their wives and children. Their daughter Lara is married and lives in Philadelphia.

When Greg died, one of his Fiji brothers suggested establishing a Purdue Fiji scholarship in his name. Bob Swinehart '64, recently retired president of Emerson Power Transmission Corp., was quick to take on responsibility for coordinating this task. "First thing I did was talk to the national fraternity," explained Bob. "I found out we had to raise a minimum of \$25,000 to set up a self-sustaining, named scholarship that would be managed by the Phi Gamma Delta Educational Foundation. And, if we give them the criteria for determining the recipients, they would administer the entire scholarship, too. I didn't dream that we could raise that much money from the 14 brothers in Greg's class, but I had learned in fundraising to never insult someone by asking for too little."

Bob made the first phone call requesting funds, and was rewarded with a very handsome amount. He made another call and, once again, was rewarded handsomely. He continued receiving large donations from each brother in the class (all except one who

could not be reached). Within a month, the total raised was nearly \$40,000. "I cannot say enough about the generosity of their giving! This just shows how strong those Fiji bonds are even 40+ years later," Bob proudly states.

The criteria for the scholarship have not been completely established yet, but being a Purdue Fiji, an engineering student, and showing financial need will likely be the most important determining factors. If you would like to make a tax-deductible donation to the Greg Hales Scholarship, please send it to: **Phi Gamma Delta Educational Foundation, PO Box 4599, Lexington, KY 40544-4599.** Don't forget to put a note in your letter stating that the funds are specifically for the Greg Hales Scholarship.

"Greg Hales served our chapter as the Historian during the time that I was Chapter President in 1964. Greg epitomized everything good for which Phi Gamma stands. He is clearly one of the finest individuals that I have ever had the privilege of calling a friend. Just a truly wonderful, warm and caring person who always put helping others ahead of his own personal interests. For the Lambda Iota Brothers of 1964, it is our hope that this scholarship in Greg's name will always be bestowed upon the undergraduate brother who best exemplifies the values and qualities that Greg Hales exhibited each and every day of his life. All of us who knew him miss him dearly."

- **Chuck Armstrong '64, President of Seattle Mariners**

GRADUATE UPDATES

'50s

Douglas Stuart '55

(89 Eagle Fork Valley, Hayesville, NC 28904; dstuart@dnet.net) Jane (Heath) and I moved to the very western part of North Carolina 2 1/2 years ago and love it. We are very active in our Episcopal Church and I manage to get in a lot of golf when the weather is warmer than it is now. We would love to have any brothers who are in this area stop in for a visit (phone: 828-389-0085).

'60s

Robert Swinehart '64

(102 Hackney Lane, Valparaiso, IN 56385; reswinehart@comcast.net) I retired April 1 from Emerson Electric Co. where I have been president of one of their divisions. I continue to serve as a Director of Horizon Bankcorp (NASDAQ) and as Chairman of the American Bearing Manufacturers Association. My wife, Cheryl, and I split our time between our homes in Valparaiso, IN and Belleair, FL. We enjoy boating on Lake Michigan and look forward to much longer summer cruises now that we have the time. The best contact is reswinehart@comcast.net.

'80s

Scott Sanders '89

(3721 Rome Drive, Suite A, Lafayette, IN 47905; neuroop@mac.com) Opened new medical practice in Lafayette, IN.

'00s

Nick Borden '01

(2280 Carrington Ct Apt 103, Naples, FL 34109; nicholasborden@yahoo.com) Co-founded Naples Payroll Company in 2005 to handle payroll systems for companies up to 1500 employees. As of spring 2007, processing payrolls for 135 clients in six states. www.naplespayroll.com.

Purdue Features Numerous Fraternities Updating and Renovating Their Housing

New Units Offer Future Members Increased Comfort, Technology and Competition

Phi Kappa Tau and Zeta Psi have recently broken ground for new chapter houses on the last two lots in Tower Acres. In the last few years, Theta Chi and Kappa Sigma have completed multimillion-dollar renovations and additions.

Theta Chi completely upgraded the inside of their house and changed the outside to a more traditional look. They added

about 30% more space and provided central air conditioning throughout the house. Kappa Sigma razed and replaced with new construction a large portion (about 70%) of their house. They also completely gutted the remaining portion, which essentially provides them a with completely new house.

Beta Theta Pi, Delta Tau Delta, and Pi

Kappa Alpha are all gearing up for major renovations in the near future as well.

The largest project of all is the Sigma Chi renovation and the two additions outlined in the article below. They will be adding a new entertainment facility complete with separate bathrooms that will have no access to the rest of the house. In order to preserve the historic nature of the house, they will have 19 separate furnaces and central air conditioning units. At this time over 52% of their graduate brothers have contributed to the project. The house will be ready for the fall semester.

Sigma Chi Part of Purdue University Campus for 130 Years; Updated House to Last 100 More Years

Sigma Chi's Six Million Dollar Renovations Roll On

Outdated technology and utilities are some of the main reasons Sigma Chi chose to renovate

"These renovations will help many men in the future also call the house, home."

their chapter house. The renovations began just before summer break and will continue on until October of 2008. Sigma Chi is

planning on adding 19,000-26,000 sq. ft. to the north and south ends of the structure. The inside is also being completely redone with new utilities. The goal is to provide more study space and better technology access while still maintaining the historical value of the house. Sigma Chi is also planning on using durable materials so this renovation can withstand the next 100 years. The renovations will provide a much safer environment

with updated fire and building codes. The estimated cost of the project is around six million dollars and currently they have raised around 6.2 million with 726 contributors to date. The brothers are working to reach their goal of seven million dollars. Sigma Chi has been part of Purdue for over 130 years and since 1912 many men have called 202 Littleton their home. These renovations will help many men in the future also call the house, home. For more information and an updated photo galley of the renovations go to <http://www.deltadeltasigs.com/content.html>.

Article from the December 2006 issue of *The Greekvine*.

GRADUATE UPDATES

Mike Dumas '06

(5400 East 21st Street, Apt 101, Wichita, KS 67208; mrd195@yahoo.com) I was recently deployed along with members of my squadron, the 384th Air Refueling Squadron out of McConnell Air Force Base, Wichita, Kansas. We were based in the Middle East (not Iraq or Afghanistan), providing air refueling support for Operations Enduring and Iraqi Freedom. I was "in country" 60 days and helped to mission plan over 350 sorties for 16.8 million pounds

of fuel off-load. I've attached a picture of me under the nose of an F-15C that was in the area for multi-national training exercises. This plane recorded three MiG kills (Su-22's) during Operation Desert Storm.



GRADUATE PROFILE

(Continued from Page 1.)

In his spare time, Burke still loves to swim and play golf; reading is something he wished he had more time for. As for his greatest accomplishment in life, Burke proudly exclaims it is raising three great kids with his wife, Kathy.

Phi Gamma Delta seems to run in the Burke family. Mentioned earlier, his father was a Colgate Fiji and his brother as well as his older son Morgan, Jr. are graduate brothers of the Lambda Iota Chapter. His youngest son, Patrick, is an active brother and is the corresponding secretary for the Lambda Iota Chapter.

In the end, Burke makes sure to advise the future generations of Phi Gamma Delta to be involved in the house and active on campus. He says, "Be a giver and not a taker!"

Kim E. Quick '75

(1841 W. Commonwealth Ave., Fullerton, CA 92833; kimquick@aerotech.com) Last fall, a few of the Class of 1975 met for Homecoming festivities at Purdue. Left to right: **David Crabb '74, Kim Quick, J.T. McCarty '75, Cam Willis '75, Marty Pickett '75, Rick Oliver '75, and Terry Heath '75.**



PIG DINNER

2007 Pig Dinner Brings Together Undergraduate and Graduate Brothers for the Annual Kissing of the Pig, and Speaker Chuck Armstrong '64, President of the Seattle Mariners, Shares His Wisdom

Brothers Alex Troyer '10 and Joe Rudolph '48 Were the Youngest and Oldest Attending Brothers at the Event

This year's annual Pig Dinner was held on February 17th in the chapter house. A group of hearty and dedicated brothers came back to celebrate the event, even though there was a tremendous snow storm the week before (an accumulation of almost 20 inches).

This year's speaker was **Charles G. Armstrong '64**, president of the Seattle Mariners. While at Purdue, Brother Armstrong won the prestigious Wilkinson Award, given annually to the international fraternity's top senior. In addition, Armstrong was the chairman of Purdue University's 1964 Mock Political Convention. Brother Armstrong regaled

the crowd with stories of his time at Purdue, and then gave the undergraduate brothers tips for success in their chosen careers.

"Brother Armstrong regaled the crowd with stories of his time at Purdue, and then gave the undergraduate brothers tips for success in their chosen careers."

Brothers **Alex Troyer '10** and **Joe Rudolph '48** had the pleasure of kissing the pig during the dinner. Unfortunately for Brother Rudolph, this seems to have

become an annual ritual, as he has been the oldest brother in attendance for quite some time now. He would gladly appreciate someone taking his spot next year if at all possible!

The event ran very smoothly from start to finish. The undergraduate brothers were extremely happy to interact with all the graduate brothers who made the trip back to attend the dinner. In addition, the chapter was delighted to have a speaker of such high quality return: Brother Armstrong was terrific and definitely will be a hard act to follow next year.



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*See Page 2 for an Account of the Resounding Success of the
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